



OREGON COAST COMMUNITY COLLEGE

September & October 2016
President's Report
Birgitte Ryslinge

It's been an exceedingly busy summer and early fall at the College. There has been a big focus on recruitment and hiring, with wonderful results. We've meanwhile been very busy in all corners of the College and our community. Here are some highlights.

Community Engagement

Latino Business Outreach Initiatives

OCCC's Small Business Development Center is contracting with the Oregon Small Business Development Center Network to extend new OCCC business faculty Alberto Flores' expertise and expressed interest in outreach to Latino-owned businesses in Lincoln County and beyond. The Network will fund some outside work to include instruction ("Doing Business In Lincoln County" and similar courses) delivered in Spanish, in person and/or online or via hybrid formats, as well as one-on-one business counseling services with Spanish-speaking clients in Lincoln County and elsewhere in the State, as well as work with other Small Business Development Center Network counselors serving Latino clients. The details of these arrangements are still in the process of being set, as of the time of this report.

Small Business Management Program

Last Wednesday, Oct. 12, the SBDC held its first meeting of the 2016-17 SBM program in Newport. Yesterday, Oct. 18, the Lincoln City cohort of the program met for the first time. Together, the two cohorts number 36 participants, our second-largest class ever. Each SBM participant is registered as a Full-Time student at OCCC. This year's clients run across the entire spectrum of Lincoln County's businesses. Two fishing vessels and a bait processor (funded by a special USDA grant made possible by the Economic Development Alliance) are in the program, as is a local business seeking to export goose-neck barnacles harvested in Lincoln County. Other clients include one of the top-rated restaurants in the county (per Yelp!), a thriving brewpub, coffee shops, an auto detail shop, real estate and more. This year, the SBM program is supported by not only the USDA grant cited above, but also by grants from the Mills Family of RQ Mills ACE Hardware in Lincoln City, a past SBM client that contributed a \$14,000 donation late last year. Other support comes from the Ford Family Foundation (about \$2000) and the Lincoln City Urban Renewal Agency (at least \$10,000).

The SBDC launched its Fall term with a special workshop, delivered in both Newport and Lincoln

City, on Wednesday, Sept. 28. The workshop was set in response to local business owners' concerns about rapidly changing employment laws and regulations, including such things as the recent 9th Circuit Court findings against tip-pooling in restaurants, the mandatory retirement savings program, mandatory sick leave, and more.

In September, SBDC Director Dave Price addressed the Lincoln City Urban Renewal Agency, joined by a number of Small Business Management Program Graduates who spoke of their experiences with the program. The meeting, which was covered by the News Times, led to a unanimous vote of the city council/URA to approve the SBDC's application for \$20,000 in economic development grant funds, to be used for scholarships for any SBDC class or program for any business located within Lincoln City's Urban Renewal District. This marks the fourth consecutive year the Urban Renewal Agency has generously provided such support to the SBDC's clients.

To the right is **Robin Dennis**, owner of Oregon Coast Glassworks in Newport. This month she packed up a slew of wonderful, whimsical glass art pieces created here in Lincoln County and drove them to the Digital Media Marketing Studio (DMMS) in Lincoln City, where she photographed her work to help drive Internet sales of the locally crafted pieces.

The DMMS was funded by an Economic Development grant from Lincoln County.



Foundation

We recently received a donation of book making equipment valued at just under \$5,000. Patrick Misiti, our former part-time and new full-time English faculty, is excited that we now have the capability of self-publishing limited-edition books.

The Donor & Scholar Reception was postponed due to stormy weather and is in the process of being rescheduled to a mid- November date.

The Yachats Ladies Club held a fundraising dinner to benefit their OCCC Nursing Scholarship. All three of this year's YLC scholarship recipients, Brittani Ballou, Krysty Brooks, and Candice Buhler, volunteered to help serve at the dinner last Friday evening.



Left to right are: Brittani Ballou and her son, Krysty Brooks and her friend Daniel Edwards (also a Foundation scholarship recipient), Candice Buhler, and Kayla, Candice's guest. The quilt in the background was raffled by the YLC with proceeds to benefit the nursing scholarship

Waverly continues to be popular and has several social engagements on the calendar. Waverly took part in the Play on the Grade celebration on October 1 where he and President Ryslinge met Bigfoot and County Commissioner Hall. Waverly also attended the OCCC Ice Cream Social and Information Fair on October 12.





Waverly is scheduled to appear at a spelling bee on Oct. 23 and will help our Student Nurses Organization with their annual drive to collect personal hygiene items for homeless youth and families on Oct. 22 (Newport Fred Meyer) and Oct. 29 (Lincoln City Bi-Mart).

A Prize for *Catch The Wave*

The Fall 2016 'Catch the Wave' publication won the Gold in the National Council for Marketing & Public Relations (NCMPR) for Class Schedule/Division A at the District 7 convention last week in Walla Walla. Comments from judges included: *"I felt the layout for the target audiences was great. The layout for the credit courses gives students the info they need to plan their schedule, and the way the community education classes are tied by subjects is great - and well written."* Our modest Dave Price notes, *"Congrats to the team and to all the editing and content provided by Tonia, Shirley, Lucinda and Misty, as well as everyone else who has a hand in content each term... which is pretty much folks from every department. The goal is to spread the word about OCCC, not to win awards from peers, but it's good that everyone's focus is on quality when it's the one piece about OCCC that is delivered to virtually every Lincoln County household."*

Student Call Night



Student Call night took place on 10/10/2016. In this annual event, Student Services staff and volunteers from around the College make calls to students to inquire, "how's it going, is there any way we can be of assistance to you?" This October, we made 356 calls, with direct contact with approximately 200 students. (Around 120 were "leave a message" calls, and those call backs are trickling in. Approx. 30 calls were either no voicemail or non-functioning numbers.) This year, we included some specific check-ins about Canvas and student e-mail, two important changes impacting students. Whenever there was a specific request for help, follow up action was planned (referral to tutoring, where to get help with financial aid, help with an on-line course, etc.) A variety of themes were evident in the calls.

- Students are surprised and quite pleased to receive these calls, and happy that OCCC reaches out in this way.
- The vast majority of responses were along the lines of "I'm really happy with OCCC, it is challenging to be a student, but my teachers and staff are really wonderful."
- Most students were pleased with Canvas.
- Many (but not all) had heard about the new student email and some had already logged on.
- Students are very interested in financial aid and scholarships.
- Students who participate in events (Welcome Back BarBQ, Info Fair) enjoy them and think they are worthwhile.

Great Shakeout



This year we are again participating in the Great ShakeOut worldwide earthquake drill, at 10:20 a.m. on October 20, 2016. This is one of the many ways we make the safety and preparedness of our students, staff, and faculty a key priority. Many of our students may have never experienced an earthquake and have had little to no earthquake preparedness education. Some of us may know what to do, but have not practiced how to protect ourselves since we were children. All staff are provided with information on how to participate, and faculty teaching at the time are asked to hold a brief 1-minute drill with a few minutes of discussion afterwards. Like last year, to bring awareness and encourage participation, we are also providing free milkshakes around the time of the drill.

Staffing Changes

As previously shared in a variety of venues, we have welcomed many new faculty and staff to OCCC, or in some instances promoted from within. Below is a list of those staffing placements since Spring, and apologies in advance if anyone was missed.

Student Services

Tonia Anderson, Administrative Assistant, Navigate Program
 Jody Becker, Navigate Career Coach
 Benjamin Constantino, Navigate Program Coordinator (Vista Volunteer)
 Colleen Doherty, Advising Specialist
 Blake Hagan, Advising Specialist
 Kori Kopp, Administrative Assistant, Student Services
 Zane Stevens, Financial Aid Specialist
 Ben Kaufmann, Navigate Program Manager

Administration

Debbie Hess, Accounting Specialist
 Kate Halleron, Finance Analyst, Grants & Operations

Support Staff

Megan Bricco, Bookstore Clerk

Academics and Workforce

Dan Lara, Dean of Academics and Workforce
 Kathy Andrews, Administrative Assistant, Academics and Workforce

Full-time Faculty

Matthew Fisher, Biology Faculty
 Alberto Flores, Business Faculty
 Patrick Misiti, English/Writing Faculty
 Alyssa Squiers, Aquarium Science Faculty
 Amanda Zerr, Mathematics Faculty

Part-time Faculty

Sage Butts, Aquarist
 Megan Cawley, Nursing Faculty
 Clare Hansen, Aquarist
 Richard Kilbride, Community Ed Faculty
 Shari Miller, Clinical Nursing Faculty
 Mark Murray, Aquarist
 Alesha Orton, Nutrition Faculty
 Joel Shields, Community Ed Faculty
 Logan Squiers, Biology Faculty
 Diana Tourney, Business Faculty

Future Staffing Plans: Human Resources and Information Technology Support

Since eliminating the position of a full-time management level director of human resources in 2015, our HR needs have been supported by Cheryle Robbins as an interim HR Analyst. During this time, we have reviewed and revamped many HR processes. With a better understanding of our HR needs and with some process improvements in place, are moving forward with a permanent HR staffing plan. The new position will be called Human Resources and Process Improvement Analyst and the analyst will be responsible for carrying out administrative and compliance functions of a) the recruitment, retention and support of employees, and b) developing process improvement procedures to improve operational efficiencies throughout the College. The new position reports to the President, will be posted in early November, and will be, hopefully, filled by the end of the year. Cheryle is staying on in her current interim capacity through November, and other operations staff will be cross-trained on HR needs to provide support until the new position is filled.

Likewise, we have also continued our analysis of requirements and workload in Information Technology. Over the past 18 months, we have relied solely upon OrCoTech to meet our IT needs. These needs have expanded considerably with changes to our email, website, learning platform and more. Going forward, we plan to add an IT staff position employed directly by the College, while retaining our contracting relationship with OrCoTech to provide higher level technical support, along with back-up to our own staff.

Moves around the Newport Campus

Along with all of the staff changes, we have moved some functions and personnel around the Newport campus. These moves are ahead of the signage, so here's an update:

- Since the HR function moved upstairs, the old HR "suite" has been vacant. It is now the home for Community Engagement, which includes the Foundation, Advancement (Marketing, Community & Public Relations), and the Newport satellites of SBDC and Community Education.
- The Career Transfer and Readiness Center (CTRC) has moved to the now vacant SBDC space in Room 52
- The Former CTRC space is now the Tutoring Center in Room 52.
- Upstairs, HR occupies Room 208, 207 is now called the *ADMIN* Conference Room and Room 206 is now the Board Office.

Confused by any of these moves? It's a great opportunity to stop by for a visit.

Executive Learning Series on Equity and Empowerment (ELSEE)

OCCC staff and faculty are excited to be included among a cohort of six Oregon universities and colleges participating in an important [Campus Compact](#) collaborative, The ELSEE:

The ELSEE brings together educational administrators, professors, and students from across Oregon to delve into meaningful discourse surrounding racial equity, social justice, and the application of an equity lens in the work we do across K12 schools and institutions of higher education. Individual campus participants put together a cohort of 5-6 campus representatives to form a collaborative with other campus cohorts and together participate in a yearlong course that meets once monthly to discuss the dynamics of systems power, privilege and oppression and how they affect us individually and as a collective. The overall objective of the ELSEE is directly related to Campus Compact's mission and vision - to convene and support the work of educational institutions individually and collectively to improve their practice around institutional equity, collaborative learning, and community engagement to respond effectively to a racially diverse and changing Oregon; and encourage our members to provide inclusive and equitable learning opportunities that strengthen communities and empower our students to be agents for positive change.

OCCC ELSEE participants are:

President Ryslingle
 Cindy Carlson, Dean of Students
 Blake Hagan, Advising Specialist
 Ben Kaufmann, Advising Specialist
 Lucinda Taylor, Director of Advancement
 Amanda Zerr, Mathematics Faculty

President's External Engagement Since Last Report

Lincoln County	Regional & State (& beyond)
Newport Rotary	STEM Hub Steering Committee
Yaquina Bay Economic Foundation	Mid Valley Mid Coast Regional Achievement Collaborative
Economic Development Alliance Lincoln County	Oregon Presidents Council
Oregon Coast Aquarium Board Meeting & Focus Group	OCCA Executive Committee
	Oregon Workforce Oversight Committee
	Gregg Wolf, Association of Oregon Counties, County Solutions
	Costal Maritime Workforce Task Force

OCCC Media Report

September 14-October 14

[OCCC ranking earns community's confidence](#)

Newport News Times, September 27, 2016

... **Oregon Coast Community College**. In May of 2004, voters passed a \$23.5 million general obligation bond to build new college campuses in Lincoln ...

OCCC ranked best in state - Newport News Times

[OCCC ranked best in state](#)

EDITORIAL, Steve Card

Newport News Times

September 28, 2016

[Free speech restrictions under revision at OCCC](#)

Newport News Times

September 22, 2016

NEWPORT — The **Oregon Coast Community College** is in the midst of updating its free speech policy after a review of current rules discovered ...

['Rustling Leaves, Hollow Reeds'](#)

Newport News Times

September 23, 2016

.... **Oregon Coast Community College** Central County Campus in South Beach, organized by Lincoln County's Baha'i faith ...

[A show fit for a prints](#)

Oregon Coast Today , September 27, 2016. Hodgkins retired from **Oregon Coast Community College** slightly more than a year ago, but returned to the building the very next week as a student

[Instructor to teach Science of Happiness curriculum](#)

Newport News Times September 27, 2016

... once again be teaching the Science of Happiness curriculum through community education classes offered at **Oregon Coast Community College**.

[A positive development](#)

Oregon Coast Today October 4, 2016

The art and science of self-mastery has returned to **Oregon Coast Community College** in Lincoln City, with new classes on Practical Metaphysics and ...

Tourism expert hired for **Oregon coast**

Coos Bay World October 6, 2016

Phillips will also be working to bring **community college** and OSU students on ... "Our new south **coast** Extension tourism and business development ...

[Oregon Coast Community College cancels all afternoon and evening activities as of 1 pm today ...](#)

The News Guard , October 13, 2016 **Oregon Coast Community College** cancels all afternoon and evening activities as of 1 p.m. today. The college will reopen at 8 a.m. Friday. 20 min ago ...

August 10 to September 13, 2016

Small Business Development Center Grant (no link available)

The News Guard , August 28, 2016

The Small Business Development Center, represented by Dave Price, was awarded a \$20,000 grant from the Urban Renewal District...

[OCCC graduates stump for cash award](#)

Newport News Times, August 30, 2016

22 decision by the Lincoln City Urban Renewal Agency (URA) to underwrite scholarships for the **Oregon Coast Community College** Small Business ...

[Can Counties Fix Rural America's Endless Recession?](#)

Governing.com August 2016. The inability of most rural places to recover from the economic downturn is fueling political and social problems around the nation.

[OCCC provides free tuition for residents 65+](#)

The News Guard August 24, 2016

Learning is a lifelong endeavor—one that the north branch of **Oregon Coast Community College** in Lincoln City helps encourage for residents 65 and ...

It's going to be fun, see? (no link available)

The News Guard

August 24, 2016

Oregon Coast Community College to hold speakeasy series this fall.

[LINCOLN COUNTY STATE FAIR](#)

The News Guard August 24, 2016

Many exciting activities—from pony rides to rock climbing to hugs from Waverly the shark (**Oregon Coast Community College's** mascot)—were ...

[Throw yourself into learning](#)

Oregon Coast Today August 23, 2016 For years, parents have regarded a college education as essential in ... slate of community education classes from **Oregon Coast Community College**.

[College board welcomes new leadership](#)

The News Guard August 21, 2016

The **Oregon Coast Community College** Board of Education elected new leadership and discussed the College's busy summer at its August meeting, ...

[OCCC names new board leaders for upcoming academic year](#)

Newport News Times August 19, 2016

WALDPOR — The **Oregon Coast Community College** Board of Education elected a new chair and vice-chair to lead the decision-making body for the ...

New business programs will be offered this fall (no link available)

Newport News Times

August 10, 2016

Beginning this fall, **Oregon Coast Community College** will offer a broad selection of new options in its business program.

Newport event will highlight career programs at campuses county wide (no link available)

The News Guard

August 10, 2016

On Thursday, August 11, ... **Oregon Coast Community College** staff members will gather at an open house event to present the college's many career programs.

OCCC FACEBOOK FANS: **2,297**