

New CTE Program Selection Rubric
June 15, 2015



Level One Analysis #

1. *Is there a local/regional need*¹ *for such a program when considering existing Community College providers for this CTE program?*
AND
2. Does this CTE Program lead to livable wage (TBD) employment
OR
Is this CTE program an articulated component of a livable wage career ladder?
AND
3. *Is there strong data to suggest that this program can attract, enroll, retain and graduate 15 or more new students per year (combined AAS and Certificate) for the next 10 years?*
AND
4. Is a credit AAS/Certificate program the best solution^{2,3} for students and employers for this need?

Level Two Analysis

Those programs with a YES to all four Level One questions, will move on for Level Two analysis. (Programs that are a Yes to 1-3, but a no to 4, will be referred to Community Ed and/or Customized Workforce Training, TBD). Level Two analysis will include weighting of the various factors that relate to program feasibility, with the goal of identifying the top programs most deserving of further **Level Three Analysis (TBD)** with broader engagement of an advisory group and faculty.

Level Two Factors (so far) for weighting:

- Costs: to develop & to continue program
 - Faculty and tech support (Prep time, Accreditation Requirements)
 - Administrative time
 - Regulatory Requirements, Accreditation Costs
 - Equipment costs
- Space Requirements (is there a way to house it?)
- OCCC Internal “champions” (administration and faculty)
- Community partners willing to contribute funds and/or internships and hire grads
- Grant opportunities
- Articulation opportunities at High Schools and Universities
- Available curriculum at contracting college (or elsewhere)
- Availability of faculty (difficulty hiring)
- OCCC mission alignment and fit with other programming

See Flow Chart (TBD)

¹ Examples: Does this align with the OCCC Strategic Plan? Sector Strategies? Career Cluster at OCCC?

² Examples: Non-Credit Certificates, Corporate Training, Apprenticeships, etc.

³ Examples: Is a degree or certificate needed for entry level employment?