We have a Mascot!
OCCC has had a mascot in name for a very long time, we are indeed the Sharks. And I have heard tell of sightings of a life-sized costumed shark mascot at various times over the history of OCCC, around the county in parades and such. However, by the time I arrived, this life-sized mascot was nowhere to be found (succumbed to shark wasting disease, perhaps.) And when we were called upon to bring our mascot out to represent the College, all I could find was our mini-mascot:

<table>
<thead>
<tr>
<th>Sharkie Goes to Salem</th>
<th>Sharkie needs friends (Poppe the PCC mascot) to get around</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1.jpg" alt="Sharkie Goes to Salem" /></td>
<td><img src="image2.jpg" alt="Sharkie needs friends" /></td>
</tr>
</tbody>
</table>

But now, we have a bigger than life-sized Mascot to call our own. She/he has not been officially named as yet, but there have been numerous sightings once again, around the College and County.

Next page for the big reveal!!
We will engage our students and community in a campaign to name our Shark. Details revealed in the next Catch the Wave (in your mailboxes in December).

Now, on to other news....

**Accreditation**

- Application for Consideration received at NWCCU October 29
- Document available in Library (hard copy, all 900 pages, and digital)
- Commission Hearing on our Application:
  - January 6-8, 2016 in Seattle Washington
  - Birgitte Ryslinge & Cindy Carlson to present

*If the Commission judges that the institution meets the conditions of eligibility, the institution’s chief executive officer is advised to proceed with an analytic self-study for Candidacy, and tentative dates for an evaluation committee onsite visit are set. The self-study report and evaluation for Candidacy are to be completed no earlier than one year and no later than three years following acceptance of the Application for Consideration. If the self-study is not completed within three years of the date of acceptance of the Application for Consideration, approval of the institution’s Application for Consideration will be withdrawn. The comprehensive analytical self-analysis: Although a Candidate for Accreditation institution will not be expected to have the maturity and stability of an accredited institution, the [Standards and Guide for Self-](http://www.nwccu.org/Process/Self%20Study/Self%20Study.htm)*
Evaluation provides a good basis for the institution to document how it is organized, staffed, and supported to accomplish its purposes and to demonstrate its potential to attain accreditation within five years, the maximum allowed under U.S. Department of Education regulations.

Some Key areas for development for OCCC for Candidacy (be well-reflected in the Self-Study)
- Institutional Effectiveness and Planning
- Core Themes: Metrics and assessment
- Shared Governance
- Program Review process
  - Assessment of Learning Outcomes: Program and course level
  - Documentation of Assessment driven change
- Systems in IT, HR, Student Services
- Distance Learning
- Emergency Response

A Well-Deserved Award
Our Dean of Students and Instruction Cindy Carlson is receiving the American Association for Women in Community Colleges 2015 Community College Excellence Award for OCCC. This award celebrates individuals whose accomplishments made a difference for women at his or her own community college. Cindy will be recognized November 19 at the AAWCC Oregon Chapter Annual Conference in Tigard.

College Safety and Preparedness Update
Unplanned College Closures:
- OCCC is implementing FlashAlert, an Internet-based system for delivering changes in schedule (such as snow closures), and other news, to students, staff, faculty and the news media. Updates arrive via email and to phones (messenger and limited text)
- Administrative Procedure is in progress that documents our processes. This will include the identification of individuals as Designated Essential Personnel.

Other Safety and Preparedness:
- Newport Chief of Police met with the Executive Team for two hours, we had some next steps out of that which are now in progress.
- Emergency Prep Documentation is accelerating
- Options from our Security vendor, TCB, under consideration
- Possibly have next drill in December.

College Administrative Procedures: Template and Process
College Administrative Procedures (CAPs) are the specific approaches that the College takes to implement Board Policy. CAPs answer the who, when, how, etc. questions about how things get done. CAPs aren’t necessary for everything we do, but are important in situations benefiting from clearly identified and communicated processes. We have many College procedures and practices in place, but some are not clearly documented. With the full review of Board Policy completed this past Spring, management is now reviewing and documenting CAPs where needed. We have adopted a CAP template. As CAPs are worked on, we will share progress with the College community through College Council (CoCo), sometimes for design input, and sometimes as informational. Individual managers will also reach out to individual staff as needed when developing the CAPs.
**Enrollment**

We recently received the statewide data on fourth week FTE (enrollment) for all Community Colleges. This is not final (there are some errors for OCCC and likely other colleges) but it is fairly accurate for overall trends.

Of note:

- There are just 3 colleges with positive or neutral FTE: Klamath, Blue mountain, and….drum roll please, Oregon Coast Community College!! (According to our own data, we are up 8%. According to the state data (which needs to be corrected) we are up 2%. Either way, rather amazing given what's happening statewide.
- Of the 4 smallest rural colleges, they are all posting 7-22% declines, with only us at positive values.
- The 4 biggest colleges are down 3-12.5%. PCC is down 7.3%

### Oregon Community Colleges

<table>
<thead>
<tr>
<th>College</th>
<th>Fall 2015 Headcount</th>
<th>Fall 2015 FTE</th>
<th>Fall 2014 Headcount</th>
<th>Fall 2014 FTE</th>
<th>Headcount Change</th>
<th>FTE Change</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number</td>
<td>Percent</td>
<td>Number</td>
<td>Percent</td>
<td>Number</td>
<td>Percent</td>
</tr>
<tr>
<td>Blue Mountain</td>
<td>3,327</td>
<td>619.95</td>
<td>2,875</td>
<td>624.34</td>
<td>-452</td>
<td>15.72</td>
</tr>
<tr>
<td>Central Oregon</td>
<td>8,575</td>
<td>1,776.87</td>
<td>8,754</td>
<td>1,921.90</td>
<td>-179</td>
<td>-2.04</td>
</tr>
<tr>
<td>Chemeketa</td>
<td>14,726</td>
<td>3,620.77</td>
<td>15,400</td>
<td>3,742.27</td>
<td>-674</td>
<td>-4.38</td>
</tr>
<tr>
<td>Clackamas</td>
<td>5,341</td>
<td>1,935.91</td>
<td>5,792</td>
<td>2,054.36</td>
<td>-451</td>
<td>-6.41</td>
</tr>
<tr>
<td>Clatsop</td>
<td>1,694</td>
<td>311.75</td>
<td>1,750</td>
<td>338.03</td>
<td>-56</td>
<td>-3.20</td>
</tr>
<tr>
<td>Columbia Gorge</td>
<td>1,385</td>
<td>267.10</td>
<td>1,338</td>
<td>297.42</td>
<td>46</td>
<td>3.44</td>
</tr>
<tr>
<td>Klamath</td>
<td>2,055</td>
<td>538.69</td>
<td>1,751</td>
<td>491.45</td>
<td>304</td>
<td>17.55</td>
</tr>
<tr>
<td>Lane</td>
<td>11,292</td>
<td>2,891.61</td>
<td>12,421</td>
<td>3,307.12</td>
<td>-1,129</td>
<td>-9.09</td>
</tr>
<tr>
<td>Linn-Benton</td>
<td>8,778</td>
<td>1,811.03</td>
<td>9,055</td>
<td>1,847.56</td>
<td>-277</td>
<td>-3.06</td>
</tr>
<tr>
<td>Mount Hood</td>
<td>9,319</td>
<td>2,397.30</td>
<td>10,545</td>
<td>2,563.01</td>
<td>-1,226</td>
<td>-11.63</td>
</tr>
<tr>
<td>Oregon Coast</td>
<td>1,013</td>
<td>161.15</td>
<td>805</td>
<td>158.12</td>
<td>208</td>
<td>25.84</td>
</tr>
<tr>
<td>Portland</td>
<td>37,279</td>
<td>8,438.27</td>
<td>40,096</td>
<td>9,107.01</td>
<td>-2,820</td>
<td>-7.03</td>
</tr>
<tr>
<td>Rogue</td>
<td>6,830</td>
<td>1,428.64</td>
<td>6,761</td>
<td>1,514.71</td>
<td>69</td>
<td>1.02</td>
</tr>
<tr>
<td>Southwestern Oregon</td>
<td>3,507</td>
<td>855.00</td>
<td>3,505</td>
<td>910.91</td>
<td>2</td>
<td>0.06</td>
</tr>
<tr>
<td>Tillamook Bay</td>
<td>692</td>
<td>106.07</td>
<td>981</td>
<td>137.02</td>
<td>-289</td>
<td>-29.46</td>
</tr>
<tr>
<td>Treasure Valley</td>
<td>2,521</td>
<td>724.36</td>
<td>2,896</td>
<td>789.00</td>
<td>-375</td>
<td>-13.04</td>
</tr>
<tr>
<td>Umpqua</td>
<td>4,445</td>
<td>792.65</td>
<td>4,662</td>
<td>924.22</td>
<td>-213</td>
<td>-4.57</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>126,787</td>
<td>28,677.14</td>
<td>133,394</td>
<td>30,718.49</td>
<td>-6,607</td>
<td>-4.95</td>
</tr>
</tbody>
</table>

*The hold harmless adjustment compensates for colleges that have 11 week fall terms versus those with 12 week fall terms. Fall FTE is multiplied by 12/11 for colleges with 11 week terms. The adjustment is not applied to Summer, Winter, or Spring terms.

These results are a testament to the very hard work of many individuals, in the areas of retention and success for current students, to develop new programs (Early College, Dual Credit) and also to recruit and enroll new students to fill existing capacity in current programs. This data also seems to be some early support for our belief that there is capacity in Lincoln County to grow our enrollment (Big Idea #2, 1,000 FTE by 2020).

**Vendor/Tabling College Administrative Procedure**

The College receives many requests for community groups or vendors to have information tables or be present to hand out information to students. In order to ensure that we treat such requests fairly, consistently, legally, and without impeding our focus on learning, we have developed a CAP for external requests from vendors and community groups. The Exec Team will formally adopt this CAP in the next 1-2 weeks. This will be our process going forward, and we will review again in approximately one year to assess how it has worked and if any changes are needed.
College Promotional Videos
Thanks to the Foundation funding some very up-to-date photography equipment, and the hard work of a key group of staff, students and a free-lance photographer, we have completed two wonderful videos that promote the College: who we are and what we do.

- Day in the Life @ OCCC (2.5 minutes)
- Our Mission in Images (10 minutes)

The short video (Day in the Life @ OCCC) is on the College homepage and Facebook, and we are encouraging everyone to “share” the video to increase exposure. The longer video was shown at the annual Oregon Coast Community College Association Conference (a shameless brag for our wonderful College) and will also be shown in various College meetings as time allows. Potential uses include community outreach events, and for prospective applicants considering employment at OCCC.

Dean of Instruction Update
Our current structure of Dean of Students and Instruction, and Associate Dean of Instruction, is an interim structure put in place when our DOI search in fall of 2014 was not successful. There have been many benefits to the integration of Students Services and Instruction functions, and as we move to a more permanent org structure, we want to be attentive on how to retain the good. We have also learned where the gaps are in our interim Exec Team structure, particularly in light of the Big 5 Strategic Framework. These considerations should inform the design of the Executive level position that will lead instruction. Of equal importance is Faculty & Staff input.

The envisioned timeline is to complete our process and have the position filled, and associated restructuring in place, July 1, 2016. We will hold faculty forums in December to gain input on position design and “what should we look for.” Here is a proposed rough timeline:

- Faculty & Staff Input: December
  - 2 Forums (week of Dec 7 or 18th?)
  - Survey (closes December 18)
- Position Design: December/January
- Post Vacancy: January 30 (close in 4-6 weeks)
- Form Screening Committee: February
- Screening & Interview Process: March & April
- Background & Reference Checks
- Finalist Forums: April
- Decision: May
- Start: July 1, 2016

Other Updates:
With the multitude of information in this President’s Report, we are holding the normal updates from Student Services and Instruction, Community Education, Foundation, Small Business Development Center and Career Technical Programs. Look for those updates in January, and as always if you have any questions, send them my way.
President’s External Engagement Since Last Report

<table>
<thead>
<tr>
<th>Lincoln County</th>
<th>Regional &amp; State (&amp; beyond)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Newport Rotary</td>
<td>STEM Hub Steering Committee</td>
</tr>
<tr>
<td>High School Visit Welcomes</td>
<td>Oregon Presidents Council (x 2)</td>
</tr>
<tr>
<td>KYTE Radio Interview</td>
<td>Oregon Community College Association Annual Conference</td>
</tr>
<tr>
<td>YBEF</td>
<td>Complete College America Convening,</td>
</tr>
<tr>
<td>AAUW: American Association of University Women presentation</td>
<td>Represented Oregon at Colorado meeting</td>
</tr>
<tr>
<td>Lincoln City Manager &amp; VCB Director Meeting</td>
<td>Oregon State University Board Meeting and Reception</td>
</tr>
<tr>
<td>OCCC Donor and Scholarship Recognition (MC)</td>
<td>Mid Valley Mid Coast Regional Achievement Collaborative</td>
</tr>
<tr>
<td>UCC Candlelight Vigil</td>
<td>Oregon Employment Department Research Division</td>
</tr>
<tr>
<td>Newport Chamber, Presenter</td>
<td>Guest lecturer: San Diego State University College of Education, Community College Leadership Program</td>
</tr>
<tr>
<td>Oyster Cloyster (MC with Carrie Lewis)</td>
<td>Headstart</td>
</tr>
</tbody>
</table>

OCDC Media Report Sept. 9, - Nov 17, 2015

**Scholarships established in memory of three nurses**

*Newport News Times* - September 15, 2015

Oregon Coast Community College (OCCC) welcomes three new ... in memory of former Lincoln County nurses Boni Drago, Robert Rickard and Laurie Walters.

**Get in line for new kite class - Oregon Coast Today**


Oregon Coast Community College has a new Kite Building class that aims to give every student that Wright brothers feeling — designing ...

**Three chances to brush up**


Watercolor artist Catherine Hingson will be sharing her skills in a series of classes at venues in Lincoln City and Newport this fall.

**Oregon Coast Community College Profile | Newport, Oregon ...**

[www.communitycollegereview.com › Oregon › Lincoln County](http://www.communitycollegereview.com › Oregon › Lincoln County)

Sep 15, 2015 - At Oregon Coast Community College (OCCC), one can complete the first two years of a bachelor's degree, earn an associate degree, take courses to get a job, ...

**NASA's Michelle Thaller explains Climate Change at OCCC ...**


Sep 16, 2015 - Democrats gang tackle climate change at OCCC. At 7 pm September 23, Lincoln County Democrats will host two prominent speakers on the subject of climate ...

**Oregon Coast Community College – Coast Community ...**


Oct 3, 2015 - Oregon Coast Community College (OCCC) is a community college in Oregon, serving students in Lincoln County. OCCC offers the only Aquarium Science Program in the United States.
OCCC Seeks to Fill Board Vacancy for North County
lincolncountydailydispatch.com/5715-occc-seeks-to-fill-board-vacancy-for
Oct 6, 2015 - Due to the recent resignation of long-term board member Jim Nelson, who is moving to central Oregon, the North County Zone 1 position is vacant on the...

Oyster Cloyster – Helping to support Oregon Coast ...
www.newslincolncounty.com/archives/148211
Oct 10, 2015 - Proceeds people shell out to attend Oyster Cloyster will benefit both the Oregon Coast Aquarium and Oregon Coast Community College.

WHY EAT ORGANIC? College lecture series - The News ...
www.thenewsguard.com/article_3c85b8a2-6ed8-11e...
The News Guard
Oct 12, 2015 - ... the next Williams Lecture Series, coming to Oregon Coast Community College's ... The OCCC Central Campus is located at 400 SE College Way in Newport.

AT THE COLLEGE: New business learning series - The ...
www.thenewsguard.com/business/college-new-busi...
The News Guard
Oct 20, 2015 - The Small Business Development Center (SBDC) at Oregon Coast Community College is launching the Roger and Lois Mills Learning Series, ..

Plant yourself in the audience - Oregon Coast Today
Oct 20, 2015 - The Williams Lecture Series will return to Oregon Coast Community College on Friday, Oct. 23, with a joint presentation from Andrew Rodman, publisher of In ...

BE PREPARED: Disaster prep classes - The News Guard ...
www.thenewsguard.com/news/prepared-disaster-prep...
The News Guard
Oct 28, 2015 - To help community members prepare for disasters, Oregon Coast Community College is offering a free series of class called "Disaster Preparedness in the Pacific Northwest." .. 5 at the OCCC Lincoln City campus at 3788 High School Dr. Instructor and North Lincoln Fire & Rescue Capt. Jim Kusz said the ...

CALL TO INTEREST: Startup company initiative - The News ...
www.thenewsguard.com/business/call/interest-startup-c...
The News Guard
Nov 5, 2015 - In partnership with Oregon RAIN (Regional Accelerator & Innovation Network), and with support from the Oregon Coast Community College ..

Oregon Coast Community College: A Day in the Life on Vimeo
https://vimeo.com/144941009
vimeo.com › Videos Vimeo
Nov 7, 2015
Oregon Coast Community College: A Day in the Life. From Oregon Coast Community College Find out what it’s like to be an OCCC Shark.